



3rd Annual On Guard Conference: Wellness and Resiliency
March 30, 2018 • Foxboro, Massachusetts

Sponsorship Opportunities

From the Founders



The On Guard Initiative was started by a group of individuals who have all been touched in some way by Correction Officer suicide, which makes this organization especially near and dear to our hearts. In 2011, my father, Captain Michael Mellen, committed suicide after 22 years of working for the Massachusetts Department of Corrections. After doing some research trying to find answers, I came across little information, but what I did find was shocking. It turns out, what happened to our family is not uncommon. Depression, PTSD, and suicide, is unfortunately, extremely common in the Corrections field. So, we decided to start On Guard and our mission to spread awareness about CO suicide that has been described as an “epidemic.”

From the very beginning of On Guard, awareness has been one our top priorities. We believe that by continuing the conversation about Mental Health among Correction Officers, we can help officers and their families deal with the unique stressors that officers face each day. We aim to provide a network of people and organizations who can give officers and their families the tools and resources they need and to provide a community of support.

- Bryanna Mellen and Julie Willand, Co-Founders

About The On Guard Conference

"I attended a conference of yours about a year ago and it changed my life. After your training, I started going to counseling and I'm a different man. Now I talk at my in service training's to try and inspire others" - Local CO

The 2018 On Guard Conference has a focus on wellness and resiliency. Throughout the day we will provide attendees with educational resources to understand the stress and trauma officers face in the work place, and the tools needed to deal with them. Whether you are an officer, family member, administrator or mental health professional, a variety of speakers and workshops will provide attendees with ideas and tools to combat work place stress in Corrections.

Sponsorship Opportunities

Sponsor Level	Sponsor Commitment	Sponsor Benefits
Presenting*	\$2,500.00	<ul style="list-style-type: none"> - Top tier logo placement on all marketing materials - Logo (with link to website) on On Guard website and event page - Recognition on On Guard social media - Logo placement on event presentation and verbal recognition throughout the event - Full page ad in event program (provided by sponsor by March 1st) - Logo on attendee name tags - Vendor table during event - 2 Free conference admissions (includes lunch and all refreshment).
Lunch*	\$1,500.00	<ul style="list-style-type: none"> - Logo placement on all marketing materials - Logo/recognition on Event Page on On Guard website - Recognition on On Guard social media - Logo Placement on lunch and buffet tables - Verbal recognition during lunch - Full page ad in event program (provided by sponsor by March 1st) - Vendor table during event - 2 free conference admissions (includes lunch and refreshments)
Gold	\$1,000.00	<ul style="list-style-type: none"> - Logo placements on marketing materials - Recognition on event page on On Guard website - Recognition on On Guard social media - ½ page ad in event program (provided by sponsor by March 1st) - Vendor table during event - 2 free conference admissions (includes lunch and refreshments)
Silver (Vendor)	\$500.00	<ul style="list-style-type: none"> - Recognition on On Guard website and social media sites - ¼ page ad in event program (provided by sponsor by March 1st) - Vendor table during event - 2 free conference admissions (includes lunch and refreshments)
Donation	\$0-499.00	<ul style="list-style-type: none"> - Recognition on On Guard Website - Recognition in Event Program

**one available*

✓ Yes! I would like to sponsor the 2018 On Guard Conference

Company Name	
Company Contact	
Email	
Phone Number	
Sponsor Level	<input type="checkbox"/> Presenting <input type="checkbox"/> Lunch <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Donation

Please return this page to Julie at Julie@onguardinitiative by March 1, 2018. Checks can be made payable to **The On Guard Initiative** and mailed to: P.O. Box 654, Linwood, MA 01525

The On Guard Initiative is a 501(c)(3) non-profit organization dedicated to the well being of Correction Professionals. Donations to The On Guard Initiative are fully tax-deductable to the extent of the law.

On Guard EIN: 465699313